

The logo for Empowered Senior Living Solutions features the word "EMPOWERED" in a large, bold, sans-serif font inside a thin black circle. Below the circle, the words "SENIOR LIVING SOLUTIONS" are written in a smaller, all-caps, sans-serif font, following the curve of the bottom of the circle.

EMPOWERED

SENIOR LIVING SOLUTIONS

3 Occupancy building MISTAKES

1

IT'S NOT A PRIORITY

Occupancy should be talked about daily as a positive way to build community, serve seniors AND provide financial flexibility for the community.

2

YOUR NOT SUCCESS PLANNING

Strategizing for tours is key to success. The 6 P's. Proper Prior Planning, Prevents Poor Performance. Take time, every day to plan for success.

3

YOU AREN'T RECOGNIZING AMBIVALENCE

Seniors often feel 2 ways about change. When we do NOT recognize this, it can often lead seniors to become even MORE resistant to change.

**Empowered Senior
Living Solutions**